

# Spirit of White Bear – COMPLETE CONTEST DETAILS

1. Open to anyone in the White Bear Lake Area.
2. Pictures MUST have a Halloween theme or aspect to them.
3. Post pictures(s) that display your “spirit” on our Rally WBA Facebook Group page. Posts with the most likes win prizes.
4. Businesses participate by offering prizes in the prize pool. There are as many chances to win as there are prizes.
5. Contest date range is always the same every year. Only pictures posted between October 23rd – October 31st will be considered for the event.
6. Anything APPROPRIATE goes. Post pictures of carved pumpkins, costumes, decorations, treats (food/drinks), anything else Halloween themed. If you think people will like it... share it.
7. Keep it appropriate for public viewing. Nothing violent, offensive, risqué, insensitive, political, otherwise distasteful. Posts of this sort will be removed at the discretion of the Admin.
8. Facebook LIKES determine winners. SIMPLE... posts with the most likes win. After the October 31st Rally WBA will determine the posts with most likes and announce winners by November 7th.
9. You must take a picture of it, and you must post the picture on the Rally WBA Facebook Page for it to be included in the contest. No exceptions.
10. Participating businesses determine what their prizes will be. They must give at least one prize of approximately \$25 minimum value. The easiest prize is a gift card, but they might also give products or services (depending on the type of business they are). NO COUPONS.
11. Businesses maintain the prizes they offer. Winners collect the prizes directly from the businesses.
12. Rally WBA does not possess any of the prizes. Winners pick-up prizes at the business.
13. By sharing your picture on the Rally WBA Facebook Group page you automatically consent to allowing Rally WBA to use your drawing for Rally WBA promotional purposes. You also automatically consent to allowing participating businesses to use posted pictures in their social media channels and marketing efforts.
14. Participants have 30 days from the end of the contest to claim prizes. After 30 days participating businesses do not need to maintain unclaimed prizes.
15. Each business determines their own drawing selection criteria. REMEMBER – Beauty/Style/Quality of art is subjective.
16. Finally... THIS IS A FUN EVENT. Keep it fun. Don't take it too serious. There are no guarantees. Respect private property! USE COMMON SENSE!!!!