

## Ice-Out Contest – COMPLETE CONTEST DETAILS

1. Enter your guess (Month & Day) in comments area of our TOP Pinned Facebook Post.
2. Also mention your favorite local business (restaurant, retail, any business) in your comment.
3. Multiple winners declared after the WBLCD makes it official.
4. Winners will be drawn at random from those who guess the correct date.
5. We announce the guessing date range each year. We keep the window to guess open for about 2 weeks.
6. Guessing is fairly arbitrary unless you get a little geeky about predicting the weather.
7. You must mention a favorite business in your guess (in Comments).
8. Rally WBA collects prizes from participating businesses and holds onto them.
9. Participating businesses determine what their prizes will be. They must give at least one prize of approximately \$25 minimum value. The easiest prize is a gift card, but they might also give products or services (depending on the type of business they are). NO COUPONS.
10. Participants have 30 days from the end of the contest to claim prizes. After 30 days participating businesses do not need to maintain unclaimed prizes.
11. Finally... THIS IS A FUN EVENT. Keep it fun. Don't take it too serious. There are no guarantees.