

Chalk My Logo – COMPLETE CONTEST DETAILS

1. Look at the list of participating businesses.
2. Draw their logo(s) on pavement/concrete and take a picture of it. Can be drawn anywhere; driveways, sidewalks, parking lots, etc. Draw as many logos as you want (no limits). Make sure your logo is drawing surface is legal or used with approval.
3. Take a picture of your drawing and post it on our Facebook Group Page.
4. Contest date range is always the same as the Manitou Days event date range. For 2021 that is July 1 – July 11
5. After Manitou Days has concluded, businesses will review logos drawn of their business and decide on their favorite(s). Businesses will notify winners and winners will collect the gift cards/prizes directly from them.
6. GET CREATIVE. You can just draw the logo as it is, but add some pizzazz to it. Creativity will likely be rewarded.
7. Only draw logos on surfaces that you are allowed to draw on. If you are unsure (ask someone).
8. You must take a picture of it, and you must post the picture on the Rally WBA Facebook Page for it to be included in the contest. No exceptions.
9. Participating businesses determine what their prizes will be. They must give at least one prize of approximately \$25 minimum value. The easiest prize is a gift card, but they might also give products or services (depending on the type of business they are). NO COUPONS. The better the prizes, the more incentive people have to draw logos. They can also give multiple prizes (TOP 5 drawings for example). It's up to the business.
10. Businesses MUST decide winner(s) & contact winners within 7 calendar days after the end of Manitou Days. They do so by creating a post on the group page (listing the winners), also by commenting on winning picture posts in Facebook, attempting to message winners, and posting the winners on their own Facebook pages (optional).
11. Rally WBA does not possess any of the prizes. Winners pick-up prizes at the business.
12. By sharing your picture on the Rally WBA Facebook Group page you automatically consent to allowing Rally WBA to use your drawing for Rally WBA promotional purposes. You also automatically consent to allowing participating businesses to use posted pictures in their social media channels and marketing efforts.
13. Participants have 30 days from the end of the contest to claim prizes. After 30 days participating businesses do not need to maintain unclaimed prizes.
14. Each business determines their own drawing selection criteria. REMEMBER – Beauty/Style/Quality of art is subjective.
15. Finally... THIS IS A FUN EVENT. Keep it fun. Don't take it too serious. There are no guarantees. Draw only logos and appropriate accompanying designs. Respect private property! Don't block people from walking on sidewalks or get upset if they walk on your drawing if in a public space. USE COMMON SENSE!!!!